



RISK ADJUSTMENT SOLUTION

Optimize analytics to improve risk adjustment program results



Through advanced analytics, predictive models, machine learning, and clinical logic, Blue Health Intelligence's® (BHI®) Population Advyzer uncovers the most impactful opportunities to resolve coding discrepancies and close care gaps for health plans' ACA and Medicare Advantage (MA) members. It unbundles analytics from interventions – like chart pulls or home visit recommendations – creating transparent information that plans can easily share with providers and other stakeholders.

**BHI'S DIFFERENTIATED VALUE EQUATION:
The Best Data + Advanced Analytics = The most IMPACTFUL Insights**

Achieve key ACA and MA objectives

The Population Advyzer risk adjustment (RA) solution follows a playbook built on best practices and informed by the right analytics. It offers plans greater control over their RA programs, providing invaluable insight into their programs' effectiveness with improved accuracy, efficiency, and transparency in how members are selected and which interventions are deployed.

Plan leaders can view results at the ACO, health system, provider group, or individual provider levels. Goal-driven dashboards track program metrics and measure results on a continuous basis, helping to pinpoint the most efficient and effective actions that health plans and their partners should take.

Population Advyzer enables plans to improve their risk score accuracy and ensure reimbursement reflects the actual risks within their ACA and MA populations.

BHI's RA clients have realized strong returns on investment, with some clients achieving as high as a 12:1 ROI.



PINPOINT THE MOST IMPACTFUL MEMBERS

Gain greater visibility into the data model to uncover why certain members and providers should – and should not – be pursued for outreach



OPTIMIZE PROGRAM INTERVENTIONS

Improve efficiency by feeding analytics and recommendations directly into preferred workflow tools, such as portals, EMRs, or through direct data feeds



MEASURE AND ENGAGE PROVIDERS

Use key metrics to foster effective working relationships with providers to help resolve coding discrepancies and close care gaps

THE POWER OF BHI DATA

200M+ UNIQUE MEMBERS AND GROWING
REFRESHED MONTHLY

20B CLAIMS AND CLIMBING
COVERAGE FOR EVERY 3-DIGIT ZIP CODE IN THE U.S.

10+ YEARS OF HISTORIC DATA
CONFORMED UNIFORMLY

PROVEN RISK ADJUSTMENT ANALYTICS FOR HEALTH PLANS



With Population Advyzer, health plans can leverage a flexible, fully transparent, and customer-controlled solution that supports key in-house and outsourced RA functions. Having complete visibility into key program metrics and reports helps plans set and manage their program goals.



A COMPLETE ANALYTICS PLATFORM

Integrates essential methodologies into a transparent, multi-dimensional data model with flexibility to explore intervention scenarios, measure results, export data, and self-service report.



THE MOST ADVANCED GAP IDENTIFICATION MODELS

Combines proven algorithms and machine learning models to capture more hard-to-detect understated risk with less wasteful medical record reviews.



PROVIDER-CENTRIC INSIGHTS

Generates monthly coding analytics that flag providers who exceed peer group thresholds and who may be candidates for outreach, education, and improvement support.



INTERVENTION-TARGETING INTELLIGENCE

Informs the right audience at the right time about when and when not to intervene. Analyzes scenarios to identify the most effective member interventions based on populations and providers with filters such as budget, impact potential, enrollment thresholds, demographics, engagement probability, and more.



FLEXIBLE INTEGRATION

Offers robust reporting capabilities by integrating various data sources and delivery methods, such as EMR and direct data exchanges from your health system, ACO, or value-based partner providers.



“Population Advyzer is accelerating our program objectives to deliver higher-quality care at a lower price by using more accurate and transparent analytics.”

C-SUITE EXECUTIVE, LARGE NATIONAL HEALTH PLAN

HOW EFFECTIVE ARE YOUR RISK ADJUSTMENT PROGRAMS?

Contact BHI to optimize your performance.

Visit bluehealthintelligence.com or email info@bluehealthintelligence.com.